



CONTENT MARKETING CERTIFIED

Colleen Kline

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. He/she has been tested on best practices and is capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Jul 31 2017 - Valid until: Sep 1 2019




CEO Brian Halligan



INBOUND CERTIFIED

Colleen Kline

The bearer of this certificate is hereby deemed fully capable and skilled in the methodology of inbound marketing. He/she has been tested on best practices and is capable of applying them to attract strangers, to convert visitors, to close leads and to delight customers.

Certified: Jul 24 2017 - Valid until: Sep 1 2019




CEO Brian Halligan



GROWTH DRIVEN DESIGN AGENCY CERTIFIED

Colleen Kline

The bearer of this certificate is hereby deemed fully capable in Growth-Driven Design Methodology and capable of marketing, selling, and delivering Growth-Driven Design services.

Certified: Jul 24 2017 - Valid until: Sep 1 2019




CEO Brian Halligan



EMAIL MARKETING CERTIFIED

Colleen Kline

The bearer of this certificate is hereby deemed knowledgeable of using email marketing as a sustainable channel to close leads and delight customers. He/she has been tested on best practices that focus on anti-spam compliance, high-converting email sends, mobile optimization and using established metrics to test, optimize, and improve their email marketing.

Certified: Sep 29 2017 - Valid until: Nov 1 2019




CEO Brian Halligan